



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-03-2012 PAGE: 1 of 3

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market										
Agency Est# 95 101 1507 SCHED				CMS # 240110	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-25-2012	End Date 08-02-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1507 SCHED																				
1	07-25-2012	07-29-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)				3	30		X	X	X						1	700	1	700.00	
2	07-25-2012	07-29-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30		X	X	X						1	1,000	1	1,000.00	
3	07-25-2012	07-29-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				3	30		X	X	X						1	1,100	1	1,100.00	
4	07-25-2012	07-29-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				3	30				X						1	450	1	450.00	
5	07-25-2012	07-29-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				3	30		X	X	X						1	475	1	475.00	
6	07-30-2012	08-02-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				3	30	X	X	X	X						1	475	1	475.00	
7	07-25-2012	07-29-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				3	30		X	X	X						1	450	1	450.00	
8	07-30-2012	08-02-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				3	30	X	X	X	X						1	450	1	450.00	
9	07-25-2012	07-29-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				3	30		X	X	X						1	600	1	600.00	
10	07-30-2012	08-02-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				3	30	X	X	X	X						1	600	1	600.00	
11	07-25-2012	07-29-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30		X	X	X						1	700	1	700.00	
12	07-30-2012	08-02-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	X	X	X	X						1	700	1	700.00	
13	07-25-2012	07-29-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				3	30		X	X	X						2	500	2	1,000.00	
		Cr Resolved	Rate Reason																				
		07-27-2012	500 CRDT RESOLV																				
		Total:	500																Credit Resolved Total:	-1		-500.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 95 101 1507 SCHED				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package	Contract Title									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
14	07-25-2012	07-29-2012	04:00PM - 05:00PM	04:00PM - 05:00PM (MONDAY- FRIDAY) (3	30		X	X	X		1		400		1		400.00				
15	07-30-2012	08-02-2012	04:00PM - 05:00PM	04:00PM - 05:00PM (MONDAY- FRIDAY) (3	30	X	X	X	X		1		400		1		400.00				
16	07-25-2012	07-29-2012	05:00PM - 05:30PM	05:00PM - 05:30PM(MONDAY-FRIDAY		3	30		X	X	X		1		900		1		900.00				
17	07-25-2012	07-29-2012	05:30PM - 06:00PM	05:30PM - 06:00PM (MONDAY-FRIDAY) (8		3	30		X	X	X		2		1,000		2		2,000.00				
18	07-25-2012	07-29-2012	06:00PM - 06:30PM	06:00PM - 06:30PM (MONDAY-FRIDAY) (81		3	30		X	X	X		3		1,300		3		3,900.00				
19	07-25-2012	07-29-2012	06:00PM - 06:30PM	06:00PM - 06:30PM (822)		3	30					X	1		900		1		900.00				
20	07-25-2012	07-29-2012	07:00PM - 07:30PM	07:00PM - 07:30PM (MONDAY-FRIDAY) (898)		3	30		X	X	X		3		1,500		3		4,500.00				
21	07-25-2012	07-29-2012	07:30PM - 08:00PM	07:30PM - 08:00PM (MONDAY-FRIDAY) (901)		3	30		X	X	X		1		1,200		1		1,200.00				
22	07-30-2012	08-02-2012	07:30PM - 08:00PM	07:30PM - 08:00PM (MONDAY-FRIDAY) (901)		3	30	X	X	X	X		1		1,200		1		1,200.00				
23	07-25-2012	07-29-2012	07:30PM - 08:00PM	07:30PM - 08:00PM (MONDAY-FRIDAY) (900)		3	30					X	1		600		1		600.00				
24	07-30-2012	08-02-2012	08:00PM - 10:00PM	08:00PM - 10:00PM (795)		3	30	X					1		4,500		1		4,500.00				
			----- ITEM LINE NOTE ----- BACHELOR PAD																				
25	07-25-2012	07-29-2012	08:00PM - 09:00PM	08:00PM - 09:00PM (806)		3	30				X		1		3,600		1		3,600.00				
			----- ITEM LINE NOTE ----- WIPEOUT																				
26	07-25-2012	07-29-2012	09:00PM - 11:00PM	09:00PM - 11:00PM (932)		3	30				X		1		4,000		1		4,000.00				
			----- ITEM LINE NOTE ----- EX WEIGHT LOSS																				

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394042	07-25-2012	07-25-2012	1	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est# 95 101 1507 SCHED		CMS # 240110	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-25-2012	End Date 08-02-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240110
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price Tot Spots Total \$

A	27	07-25-2012	07-29-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)	3	30	X X X X X	1	1,400	1	1,400.00
	28	07-25-2012	07-29-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	X X X	1	575	1	575.00
	29	07-28-2012	07-28-2012	07:00PM - 07:30PM	INSIDE PANTHERS FOOTBALL @ CAMP WOFFOR	3	30		1	650	1	650.00
								Contracted Gross Total:	35	39,425.00		
								Actual Gross Total:	34	38,925.00		
								Agency Commission:		5,838.75		
								Net Total:		33,086.25		

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Jul 12	0.00	0.00	31,100.00	500.00 CR	30,600.00
Aug 12	0.00	0.00	8,325.00	0.00	8,325.00
TOTAL	0.00	0.00	39,425.00	500.00 CR	38,925.00

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